The Holistic Gender and Media Agenda:
An analysis and key findings of the 2018 GAMAG Position Papers.

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The panel will explore and debate the wide range of gender and communication issues hitherto omitted from past considerations of the CSW Review theme, making the case for the centrality of communication in broader struggles for gender equality and women’s human rights, as well as for the achievement of the Sustainable Development Goals. Issues such as gender equality in media decision-making positions, media policy, gender and freedom of expression and the rights of women media workers will be discussed, identifying key areas for action and practical recommendations for media and ICT companies, Member States, civil society and others.

The session will explore a set of gender and media position papers prepared by GAMAG members, each proposing specific recommendations for governments, media organisations and civil society.

Background

Women constitute only 24% of news sources globally, up from 17% in 1995, a snail’s pace rate of change towards gender parity. Stereotypes still abound in media, and especially in advertising. Men hold 75% of top management and board positions, while women are most present in routine news gathering roles. An estimated 4.4 billion people – mostly poor, female, rural and living in developing countries – have no access to the Internet. Internet penetration rates are higher for men than for women in all regions of the world and the global Internet user gender gap grew from 11% in 2013 to 12% in 2016. Almost three quarters of women online have been exposed to some form of cyber violence. Offline, women journalists and bloggers continue to face disproportionate risks of physical and sexual violence. There is a lack of gender mainstreaming in the curricula of communication and journalism schools. 1 in 2 female journalists and media workers report some form of gender-based violence, two-thirds make no formal complaint and of those that do, 85% have no resolution. The #MeToo movement continues to expose how rampant sexual harassment and violence are within the media and other institutions characterized by gross gender power inequalities.
These are some among a broad range of gender and media concerns that preoccupy activists, scholars, institutional representatives, proponents within the media industry, and others. This session will apply a combination of interactive quizzes, presentations and plenary discussion to explore the issues, exposing participants to insights on the role and place of media and communication in the wider struggle for gender equality and women’s rights.

**Moderator: June Nicholson**, Virginia Commonwealth University

**Panelists:**

1. **Guy Berger**, Director of Freedom of Expression and Media Development, UNESCO
2. **Aimée Vega Montiel**, Researcher, National Autonomous University of Mexico; Vice-President, International Association for Media and Communication Research (IAMCR) and Interim Chair of the Global Alliance on Media and Gender,
3. **Sarah Macharia**, Director of the Global Media Monitoring Project; Programme Manager, World Association of Christian Communication (WACC) and Interim General Secretary of GAMAG,
4. **Mindy Ran**, International Federation of Journalists
5. **Amina Lemrini**, President, High Authority of Audiovisual Communication Morocco (Haute Autorité de la communication audiovisuelle)
6. **Claudia Padovani** Senior Lecturer, Padova University
7. **Carolyn Byerly**, Professor, Howard University

This panel is supported by The Netherlands

To register, [click here](#)

**For Logistics**

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