The Permanent Mission of New Zealand in partnership with the New Zealand Human Rights Commission and the Permanent Missions of Australia and Argentina cordially invite you to a side event:

**The Economic Empowerment of Rural Women in New Zealand, Australia and Argentina**

Monday 12 March 2018
3pm - 4.15 pm

United Nations Headquarters, 405 East 42\textsuperscript{nd} Street,
Conference Room 11 - GA Building

Chair: Dr Jackie Blue, Commissioner for Women's Rights, Equal Employment Opportunities and SOGISC, New Zealand Human Rights Commission;

Speakers and Panelists:
- Ms Julie Anne Genter, Minister for Women (NZ)
- Ms Kate Jenkins, Sex Discrimination Commissioner, Australian Human Rights Commission
- Ms Adela Nores, Board member of the “Sociedad Rural Argentina” and Agricultural producer
- Ms Fiona Gower, President Rural Women New Zealand
- Ms Joanne Finer, General Manager NZ Industry & Business, Fonterra
- Ms Renee Graham, Chief Executive, Ministry for Women (NZ)

Please rsvp to nzpmunrsvp@gmail.com

Women’s contribution to rural society and the economy has been vastly underestimated worldwide. There are opportunities to achieve gender equality for rural women through economic empowerment. This panel of experts from New Zealand, Australia and Argentina will focus on successful case studies of women’s entrepreneurship, the challenges women and how barriers can be over-come to economically empower rural women.