On the margins of the sixty-second session of the United Nations Commission on the Status of Women, the International Olympic Committee (IOC), UN Women, UNESCO, Procter & Gamble and NBC, invite you to a panel discussion on:

**RACING TOWARDS GENDER EQUALITY:**

The media’s portrayal of women athletes and its effects on women’s participation in sports

**MODERATED BY**

Andrea Joyce  
NBC Sports

**Wednesday, March 14, 2018**  
**6:30-8:30 PM**

**Guest check-in begins at 6 PM**  
The Diplomat Ballroom  
The Millennium Hilton New York One UN Plaza  
New York, NY 10017

Reception to follow.
FEATURED SPEAKERS

Maia Shibutani
2018 Olympic bronze medalist in pairs skating, three-time world champion and two-time U.S. national champion

Marc S. Pritchard
Chief Brand Officer, Procter & Gamble

Khetsiwe Dlamini
Chief of Staff, UN Women

Donna de Varona
Two-time Olympic gold medalist in swimming, Emmy-winning sports broadcaster, activist and IOC Woman and Sport Commission member

Saniye Gülser Corat
Director of the Division of Gender Equality, UNESCO

Rebecca Lowell Edwards
Strategic Communications Director, IOC

The discussion will focus on the influence of media coverage on women’s sport participation, women’s roles in sport and their effects on society at large.
Please RSVP by March 13, 2018 to

Click here to RSVP