



**FIDAPA-BPW ITALY**



## **FIDAPA- BPW Italy - SIDE EVENT CSW 63**

Theme CSW63



### **Sustainability, Working and Economic Growth for Gender Equality**

**“Social Protection Systems, Access to Public Services and Sustainable Infrastructure for Gender Equality and the Empowerment of Women and Girls”**

Date: March 14, 2019 - from 9:30 am to 11:00 am

Venue: Permanent Mission of Italy to the United Nations  
885 2nd Avenue, New York



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## **PROGRAM**

*Welcome*

**Ms. Caterina Mazzella**

FIDAPA-BPW Italy National President

**Ms. Amany Asfour**

BPW International President

**Ms. Pinella Bombaci**

BPW European Coordinator

*Moderator*

**Ms. Eufemia Ippolito**

BPW International Legal Advisor



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## **PANELISTS**

### **Ms. Laura Menicucci**

Director of General and International Affairs Office, Social Interventions at the Department for Equal Opportunities, Presidency of the Council of Ministers, Republic of Italy

**"Financial Education and Access to Credit for Women Empowerment: The Italian Experience"**

### **Ms. Isabella Pulcinelli**

Italian Qualified Lawyer, Business and Legal Consultant for US Market

**"How New York City is Empowering Women to Take the Lead"**

### **Mr. Gregg Bishop**

Commissioner of the NYC Department of Small Business Services (SBS)

**"High Level City Initiatives: SBS and WE NYC"**

### **Ms. Diana Franco**

Director of Women Entrepreneurs of New York City (WE NYC)

**"Entrepreneurship has the Ability to Level the Playing Field for Women"**



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### Concept Note

The selected topic fully reflects Goal 8 of the 2030 Agenda for Sustainable Development: “...to increase employment opportunities, especially for young people, reduce informal employment and labor market inequality (particularly in terms of the gender pay gap), promote safe and secure working environments, and improve access to financial services to ensure sustained and inclusive economic growth...”.

In particular, our panel will focus on the following issues:

- Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage formalization and growth of micro, small and medium-sized enterprises including through access to financial services;
- Improve progressively through 2030 global resource efficiency in consumption and production, and endeavor to decouple economic growth from environmental degradation in accordance with the 10-year framework of programs on sustainable consumption and production with developed countries taking the lead;
- By 2030 achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value;
- By 2020 protect labor rights and promote safe and secure working environments for all workers, including migrant workers, in particular migrant women and those in precarious employment.
- By 2030 devise and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products. Strengthen the capacity of domestic financial institutions to encourage and expand access to banking, insurance and financial services for all.

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