

PRIVATE SECTOR WISDOM TO CRACK GENDER EQUALITY

WHEN

March 13th, 2019
1:15pm - 2:30pm

WHERE

CR7, UNHQ

RSVP BY MARCH 7TH
USING THIS [LINK](#)

OPENING REMARKS

GILA GAMLIEL,
MINISTER OF SOCIAL
EQUALITY,
STATE OF ISRAEL

MODERATOR

ANTONIA YAMIN
REPORTER & PRESENTER
KAN - ISRAEL'S PUBLIC BROADCASTING
CORPORATION

PANELISTS

Inbal Lavi, CEO

Webpals Group

Scott Beth,

Chief Diversity & Inclusion

INTUIT

Dr. Mazal Shaul, CEO

WePower

Bathylle Missika,

Head of Division

OECD DEVELOPMENT CENTRE



ISRAEL
PERMANENT MISSION
OF ISRAEL
UNITED NATIONS



PRIVATE SECTOR WISDOM TO CRACK GENDER EQUALITY

March 13th, 2019 1:15pm - 2:30pm, CR7



CONCEPT NOTE

Governments frequently create policies in order to achieve gender equality – which can be effective, but are limited to certain areas in the public domain. When it comes to the private sector and to elected positions, official policies sometimes need to make way for a different approach, in which women make their way towards achieving equality and taking their place around the table independently. However, women often lack many of the advantages that men have in an environment that is still far from equal.

In this side event we will present different models and ways to overcome those challenges, as developed and promoted by women-led NGOs and women entrepreneurs.

- **P51:** P51 is an NGO that promotes equality for women in the workplace in cooperation with leading businesswomen and international companies. P51 will present two innovative international companies and their gender policy:
 - **Inbal Lavi, CEO - Webpals Group**
 - **Scott Beth, Chief of Diversity & Inclusion Officer - INTUIT**
- **Dr. Mazal Shaul, CEO - We Power:** We Power is an NGO that promotes involvement of women in municipal levels, and provides tools and training for women who wish to run for public position (with many successes in the recent municipal elections in Israel)
- **Bathylle Missika, Head of Division, OECD Development Centre:** Bathylle Missika is Head of the Networks, Partnerships and Gender Division at the OECD Development Centre, overseeing work ranging from the contribution of non-state actors (foundations, MNEs) to engaging citizens in support of Sustainable Development Goals.
- **Moderator - Antonia Yamin:** A reporter and presenter, KAN - Israel's Public Broadcasting Corp.

Opening Remarks by
Hon. Gila Gamliel, Minister of Social Equality
State of Israel

