



11 – 22 MARCH 2019

UNESCO EXHIBITION “ON AIR WITH RURAL WOMEN”

63rd CSW – UNHQ 1st Floor Curved Wall (Facing the Japanese Garden)

The exhibition “[On air with rural women](#)” allows you to hear some of the personal experiences and achievements of women involved in local radio.

All featured materials have been collected through UNESCO’s project “[Empowering Local Radio with ICTs](#)”, supported by Sweden from 2012 to 2018. This project strengthened the capacities of 59 local radio stations in 10 African countries* to provide isolated regions with quality and reliable access to information on issues affecting their lives.

Many women, especially those from rural backgrounds, suffer from a lack of access to information, illiteracy and poor civic inclusion, which strongly undermines their ability to participate in public life and raise relevant concerns.

The inclusion of women’s voices and gender-sensitive issues in the media has the potential to break this circle of inequality and dependency. By training rural women as local correspondents, promoting their participation as sources and experts on air, and integrating their concerns into broadcasts, local radio can act as an [advocate for gender equality](#) in marginalized communities.



For more information, kindly visit: <https://en.unesco.org/onairwithruralwomen>

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*Burundi, Democratic Republic of the Congo, Kenya, Lesotho, Namibia, Rwanda, South Africa, Tanzania, Uganda, and Zambia.