Gender equality as a crucial economic parameter

Time: Monday 16 March 2015 at 1.15–2.30 p.m.
Location: Dag H auditorium

The Nordic welfare model is based on the conviction that gender equality is a prerequisite for cohesion and economic growth, and that both women and men need to contribute at home and in the labour market. But does gender equality really create a win-win situation for women, men and society? How can gender equality be a prerequisite for growth and welfare? Why is gender equality a parameter in economic policy? How does tax policy affect gender equality? What role do women play in the welfare state?

Get all the answers to these questions and more at the Nordic Council of Ministers side event, where economists and financial experts will account for why gender equality is necessary in order to increase growth and welfare.

Participants:
- **Ms Elina Pylkänen,**
  Financial Counselor at the Ministry of Finance, Finland
- **Ms Katrín Ólafsdóttir,**
  Assistant Professor, Reykjavík University, Iceland
- **Ms Åsa Löfström,**
  Associate Professor (in Economics) at Umeå School of Business and Economics, Sweden
- **Ms Betsey Stevenson,**
  Member, White House Council of Economic Advisers, United States