DRAFT - EVENT CONCEPT NOTE

“Financing for development = financing for gender equality:
Effective gender mainstreaming funding models,
lessons learned”
Side event on the occasion of CSW59

Thursday, 12 March 2015
6:30 PM-7:45 PM
DHL Auditorium - Dag Hammarskjöld Library
United Nations
New York

2015 is a decisive year for the definition of a truly transformative agenda for women and girls. Two important and complementary processes to promote inclusion and development, with significant impact on gender equality, the empowerment of women and women’s rights are taking place. On the one hand, the negotiation of the post-2015 development agenda and on the other, the preparation of the third International Conference on Financing for Development.

This side event aims at addressing the relationship between a transformative agenda for women and girls and its means of implementation and financing, including through international cooperation, and the mobilization of all sources of financing, public, private, international and national, including responsive budgets.

Inclusion will definitely be a fundamental component not only to achieve equality but even more, to shape a truly universal agenda. An approach based on human rights, including the right to development, will ensure that goals and targets lead to change the unequal distribution of power, resources and opportunities that perpetuate gender inequalities, poverty, vulnerability and environmental degradation.

Also, the 20th anniversary of the agreement of the Beijing Platform for Action gives us the opportunity to assess on the advancement of women and on the remaining gaps and challenges that are globally shared when it comes to gender equality, the empowerment of women and women’s rights.

Efforts carried out in order to arise awareness on the importance of the assignation of resources in order to achieve institutionalization and gender mainstreaming, have been of the outmost importance in this process.
I. Agenda

1. **Ms. Zhora Khan**, Policy Advisor UN Women  
   “Financing for development with gender perspective – UN Women”

2. **Mr. Alfonso Isaac Gamboa Lozano**, Head of the Unit for Policy and Budgetary Control of the Ministry of Finance and Public Credit  
   “Lessons learned from labeled budgets: Mexico’s case”

3. **H.E. Mr. Ib Petersen**, Permanent Representative of Denmark to the United Nations  
   “National experiences of Denmark”

4. **H.E. Mr. Hiroshi Minami**, Deputy Permanent Representative of Japan to the United Nations and vice-president of the Executive Board of UNDP/UNFPA/UNOPS  
   “National experiences of Japan”

II. Organized by  
 Mexico

III. Co-hosts by  
 Japan and Denmark